



CAREER DEVELOPMENT

2024 – 2025 Annual Report
Engagement, Outcomes, and Impact

Table of Contents

Collaboration with Faculty and Staff	Page 1
Our Reach Realized	Page 2
A Year of Service	Page 3
From Calling to Career	Page 4
In Their Words	Page 5
Class Outcomes and Statistics	Page 6
Employers Hiring the Class of 2025	Page 7



ROBERTS
CAREER DEVELOPMENT

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COLLABORATION WITH FACULTY AND STAFF

University partnerships and service.

The Career Development Team supported its Roberts Wesleyan University partners by...

- Serving on MSCHE self-study teams, supporting the critical gathering of evidence and analysis of the university's state of affairs for the Middle States re-accreditation process
- Supporting enrollment programs such as: Athletics Preview Day, Admissions Discovery Days, Academic Scholarship Celebrations, Accepted Students Day, and four spring New Student Registration Days
- Participating in Learn Campus Basics (new student orientation) in August for all new first-year and transfer students to introduce the team and onboard students to Handshake
- Partnering with Alumni Relations for the annual February Mocktails Mixer event
- Collaborating on the Leadership You program and facilitating a workshop on Strengths to rising student leaders
- Partnering with Residence Life by presenting to Resident Advisors
- Serving on the International Student Support Team and assisting/coaching international students through the Curricular Practical Training (CPT) process
- Delivering coursework:
 - ✓ One staff member supervised Psychology interns (fall and spring semester)
 - ✓ One staff member taught First Year Seminar during (fall semester)
 - ✓ One staff member closely supported the School of Business' Intern Prep course and Mock Interview Day (fall and spring semester)

DELIVERING

36

Class and
Workshop
Presentations

TOPICS

- CAREER DEVELOPMENT PLAN
- EMPLOYMENT SEARCH AND RESUME WRITING
- HANDSHAKE, CAREER DEVELOPMENT, AND ONLINE RESOURCES
- INTERNSHIPS. HOW DO I FIND ONE?
- INTRO TO CAREER DEV AND HANDSHAKE
- INTRODUCTION TO CAREER DEVELOPMENT RESOURCES -PATHWAYU
- PATHWAY U ASSESSMENT REVIEW
- PROFESSIONALISM AND INTERVIEW TIPS
- RESEARCHING THE MARKET
- RESUME PREPARATION AND INTERVIEWING
- PROFESSIONALISM AND INTERVIEW TIPS
- RESUME AND COVER LETTER WRITING
- STRENGTHS IN LEADERSHIP
- THE 411 ON CAREER TRANSITION

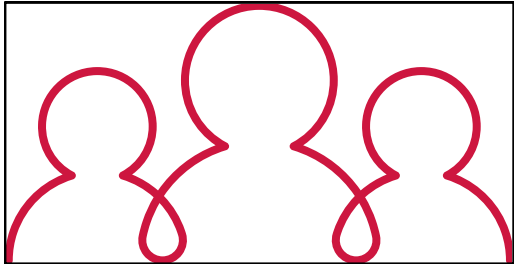
ACADEMIC COURSES

BUSINESS (INTRO TO BUSINESS AND ECONOMICS: PERSONAL FINANCE)
FIRST YEAR SEMINARS (ALL SECTIONS)
INTERNSHIP PREPARATION COURSES FOR CRIMINAL JUSTICE, SOCIAL WORK, AND PSYCHOLOGY
SENIOR SEMINAR
SOCIAL WORK (SENIOR FIELDWORK SEMINAR)



OUR REACH, REALIZED

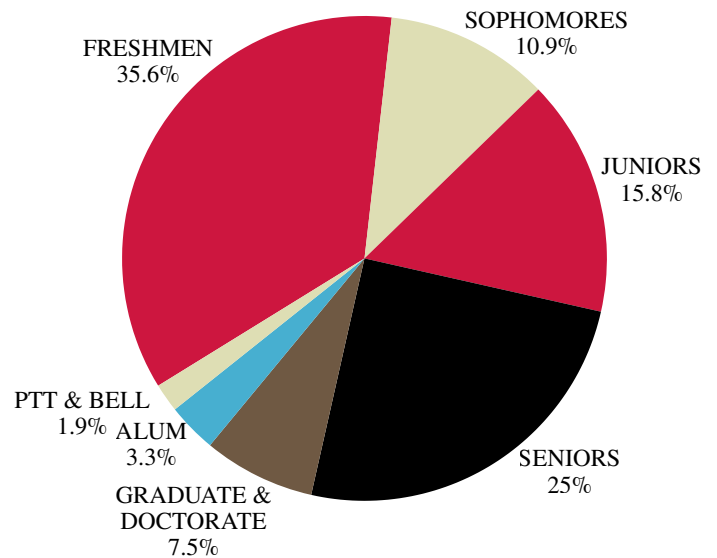
473 ONE-TO-ONE
INTERACTIONS 



1396 STUDENT
INTERACTIONS 

INCLUDES ONE-TO-ONE APPOINTMENTS, CLASS PRESENTATIONS, WORKSHOPS, CAREER EXPOS/FAIRS, PRO PIC POP-UP, AND OTHER SPECIAL EVENTS

576 UNIQUE
STUDENTS 



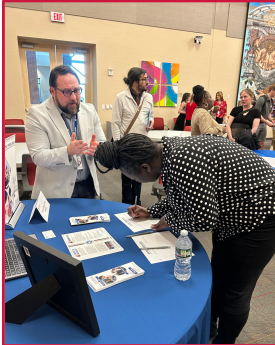
A YEAR OF SERVICE

Rooted in purpose to deliver with excellence.

Employer - Student Connections

In addition to our annual campus-wide Career Connections Expo, held on March 17, 2025, Career Development partnered with Teacher Education to organize and deliver two networking and mock interview events on November 12, 2024, and March 4, 2025.

25 school districts networked with **61 students**, and conducted on-site mock interviews. Looking ahead, academic major/school-specific events will be Career Development's strategy to deliver opportunities that increase student engagement that provides meaningful employer interaction.

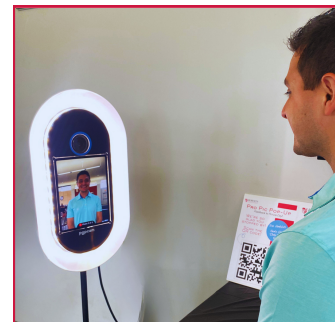


Special Events!



On April 29, 2025, **Pro Pic Pop Up** delivered "authentic headshots with pro results!"

66 students, 3 faculty, and 15 staff members participated in the day-long event, resulting in high-quality headshots instantly emailed to participants.



Grab & Go: Fuel Up for Fall held on September 10, 2024 during the First 40 Days series, welcomed students to the **NEW Career Center** on the first floor of the GCEC! **40 students** dropped in for a bag of fun treats with **Embrace your Roberts journey** messaging!



FROM CALLING TO CAREER

Helping students discover, prepare, and step into their God-given purpose.

Network for Vocation in Undergraduate Education (NetVUE) Program Development Grant - Year One Implementation

Priority Emphasis 1 - Vocation and Career Programming

Developed a new course, EXPR 2000 - Vocation and Calling (1-credit), designed to expand access and opportunities for underrepresented students and/or first-generation students to further explore, discover, investigate, and engage in vocation-clarifying discussion, reflection, and activities.

Course Themes

- INTRODUCING RESOURCES and SELF-ASSESSMENT REVIEW
- INCREASING UNDERSTANDING OF VOCATION THROUGH OTHERS' JOURNEYS
- BUILDING YOUR PROFILE (LinkedIn, Handshake) and DEVELOPING YOUR RESUME
- PREPARING FOR CHALLENGES through GRIT
- BRINGING IT ALL TOGETHER THROUGH a "POSTER WALK" FINAL

FIND YOUR WHY ↔ **CONNECT VOCATION TO CAREER**



EXPR 2000
Poster Walk



of course participants have already or will recommend a friend/peer take this course

Priority Emphasis 2

pathwayU Implementation
driving student success

This online platform was launched in August 2024. It provides campus-wide access, including prospective students on a case-by-case basis.

- PathwayU was embedded in the First-Year seminar curriculum, used during one-on-one counseling sessions, and introduced to students in other undergraduate courses, including Intern Prep for Business, Social Work, Criminal Justice/HSAL, and Intro to Business

267 unique students completed self-assessments in 2024-25

Priority Emphasis 3 - Professional Development

Focused on providing faculty and staff with engaging opportunities, including customized presentations and special events to orient them to vocation and career, and demonstrate PathwayU's value in fostering students' self-discovery.

Strategies and Initiatives

- In summer 2024, reviewed and enhanced website and intranet pages, adding content that strategically incorporated vocational exploration resources.
- In fall 2024, Career Development staff presented to schools, deans, and departments, and at a Faculty Development Lunch.
- In March 2025, an Open House was held for faculty and staff to visit the new Career Center in the Golisano Community Engagement Center and to update colleagues on Career Development's vocation and career current work and PathwayU resources.

95 faculty, staff, and school deans served through professional development

Featured Professional Development



The development of Roberts' **Vocation and Career Faculty Toolkit** in spring 2025, with the assistance of our student NetVUE intern, is an exciting and sustainable outcome of the NetVUE grant! This online toolkit provides ready-to-use resources for integrating vocation and career assignments into the curriculum to enrich students' educational journeys. Accessible to all faculty and staff through Google Drive.



A "Lunch & Learn" for First Year Seminar Faculty partners in spring 2025 highlighted the components of EXPR 2000 to familiarize faculty with course content and ask them to help identify students who could benefit from the course. The gathering provided an opportunity to cast a vision for faculty to consider teaching future courses.



IN THEIR WORDS

Serving Students Along Their Journey to Purpose-Driven Success

Post-Appointment Student Feedback

“Sandy helped me better understand what needed to go into my med school personal statement to make it into what it needs to be, sharing more of my experience, as well as what has inspired me to begin this journey.

Senior, Biomedical Sciences

I learned a lot about the results from my self-assessment and what exactly they mean in terms of finding a career.

Sophomore, Marketing

After feeling a bit in the dark about the whole internship process, Kathleen was absolutely amazing. She guided me through everything and took so much stress off my shoulders.

Junior, Health Administration

It was really nice to feel heard, and Mary made me feel like she cared about my plans. She helped me figure out next steps and made me more passionate about my future.

Senior, Homeland Security and Applied Intelligence

My appointment was very positive, structured, engaging, and respectful, and it helped me get a solid-looking resume that will benefit my academic journey going forward!

Junior, Business Administration

“I learned more about myself. It was helpful to have someone recognize skill sets in me that I have not noticed before.

Freshman, Social Work



EXPR 2000 - Vocation and Career Poster Walk Guest Comments (faculty, staff, coaches, RDs, and RAs)

“I thoroughly enjoyed hearing about and seeing your poster presentations. I can see how this class has given you a wonderful foundation to build upon your future vocation and calling! I was excited to hear and see what you have learned!

Thank you for sharing a small part of your life with our community. I am so deeply encouraged by your growth and by the positive impact you will undoubtedly have on our society. The world needs you! Thanks to the facilitators of the course as well. Well done, everyone!!

What a great job with your posters and presentations! I was very impressed with your oral communication skills! Keep working hard!

“Continue on this professional development journey. Use all your strengths and continue to grow them. Watch out for the opposites or shadow sides of strength, and always show your grit. You will succeed!



CLASS OUTCOMES

CLASS OF 2025 GRADUATION STATISTICS

AVERAGE SALARY

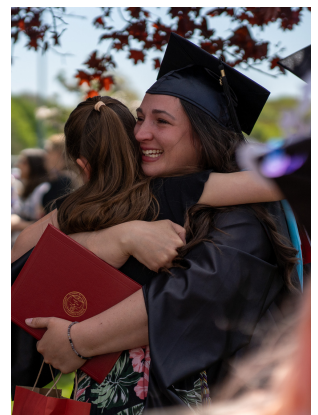
\$69,141

OVERALL EMPLOYMENT
RATE

56%

25% OF GRADS ARE
GOING TO
GRAD SCHOOL

Clemson University
Daemen University
Dominican University
D'Youville University
Keuka College
Nazareth University
Roberts Wesleyan University
Rochester Institute of Technology
St. John Fisher University
SUNY College at Brockport
SUNY College at Oneonta
The Grand Canyon University
West Chester University



CLASS OF 2024 POST GRADUATION

AVERAGE SALARY

\$60,775



EMPLOYERS HIRING THE CLASS OF 2025



Adaptt Rochester	Monroe 2 - Orleans BOCES
Alcami	Mosaic Health
Aspen Ridge Mental Health	New York State Police
Avangrid	Northgate Free Methodist Church
Brighton Central School District	Omnicom Group
Brighton Collision	Oncore Aviation
Calm Seas Psychotherapy	Open Door Mission
CASA-Trinity	Palmyra Macedon Central School District
Catholic Charities Family & Community Services	Penfield Central School District
Catholic Health	Perry Central School District
Cattaraugus-Allegany-Erie-Wyoming BOCES	Pro Cabinets of Central Florida
Churchville-Chili Central School District	Quality Vision International
Classical Charter Schools	Revive Wesleyan
Dallas Legends	Roberts Wesleyan University
Discovery Charter School	Rochester City School District
East Irondequoit Central School District	Rochester General Hospital
Erie County Medical Center	Rochester Prep Charter Schools
Excellus BlueCross BlueShield	Rochester Regional Health
Exploration Charter School for Science and Technology	Rochester Regional Health Rochester General College of Health Careers (RGCCHC)
Federal Bureau of Prisons	Rock Church
F.F. Thompson Hospital	Rome City School District
Finger Lakes Health	SAGE (Support, Advocate, Grow, Education) Special Education Agency
Finger Lakes Developmental Disabilities Service Office	Saint Pius Tenth School
Forward Health Ohio	Seton Teaching Fellows
Fresenius Medical Care	Sodus Central School District
Gates Chili Central School District	Spencerport Central School District
Genesee County Department of Social Services	St. Joseph's Hospital
Geneseo Central School District	The Hochstein School
Geneva City School District	True Environmental Holdings LLC
Golisano Children's Hospital	United Methodist Church
Greece Central School District	University of Rochester
Guthrie Lourdes Hospital	University of Rochester Medical Center
Highland Women's Health OBGYN	University of Rochester Strong Memorial Hospital
Highlands Living Center	UR Medicine Thompson Health
Hillside Family of Agencies	Upstate University Hospital
Huntington Learning Center	USI Insurance Services
Ibero-American Action League	Vertus High School
Jamestown Public Schools	Veteran's Administration - Western New York Healthcare
Jericho Road Community Health Center	Visions Federal Credit Union
Keith Greer Coaching	Waterloo Central School District
Lakeview Mental Health	Webster Central School District
LaVigne Financial	Wesleyan Church
Living Word Church	Youth Enrichment Services
Lyons Central School District	Zion Hill Missionary Baptist Church
Marion Elementary School	
Mary Cariola Center	
Meaningful Life Psychological Services, PLLC	